CASE STUDY:

New A.TV-Studio with eyevis-Displays

Since 1994 the regional network A.TV has been covering local and regional news from Augsburg and the surrounding area. Right on time for the 20th anniversary of the network, the new studio, containing several eyevis 46-inch video wall displays optimized for TV studio applications (type EYE-LCD-4600-M-USN-LD-BC), was inaugurated.

The new multifunctional studio, in which among others the show TV Bayern Live is produced, is in operation since mid-November 2014. It offers sufficient space to host different studio sets. In two of the sets, two eyevis-LCDs were integrated in a 2×1-arrangement. Thereon, graphics, static images, but also live-connections and recordings for the currently produced shows are displayed. “The displays enable a simpler adjustment of the set-design to the different shows that are produced in the studio”, explains Caspar Amster, set designer at Mediadesign Amster from Hennef, who created the studio-design. Schiffer und Farber, a set construction company from Hürtel, installed the design under the direction of the production company RT1.tv.

eyevis-displays particularly convince through their brilliant colour representation. Thanks to the adjustment of the color temperature through a special foil which is placed between the LED-illumination and the liquid crystal layer of the LCD, the required 3.200 Kelvin are achieved without a loss of colour quality.

INSTALLED PRODUCTS

4x EYE-LCD-4600-M-USN-LD-BC (46”-Full-HD LCD with Direct-LED-Backlight and ultra thin bezel)