MICROSOFT OPENS NEW MEETING POINT FOR THE IT SECTOR IN BERLIN

With the first public Microsoft Center worldwide, the IT corporation currently opens a central meeting point for customers, business partners, the media, founders, political and social networking. For visualizations during events, lectures and presentations eyevis in cooperation with the IT integrator PRO VIDEO installed a 13 m² video wall in the central event area of the building.

On four floors and a total area of around 3,000 m² Microsoft created a meeting point for the IT sector. It resembles the significance that IT has in private, public and economic life and serves as a network for users, developers and the manufacturer. At the center of the ground floor an event area for more than 400 spectators can be used for different formats of presentations and exhibitions. An integral part of the event area is the 13 m² video wall consisting of 16 55” LCD displays made by eyevis. According to the event, video data, static image contents or presentations will be seen on it. Due to the high brightness of the eyevis displays, the detailed full HD resolution, the distinguished color and contrast values and the minimal distances between active image areas all contents can be presented on the video wall in high quality.

For the new center Microsoft has rebuilt and renovated a landmarked building at the location "Unter den Linden 17" since the end of June 2013. On November 7, it was inaugurated by Microsoft’s CEO Steve Ballmer and the head of Microsoft Germany Christian P. Illek. A café with an innovative gastronomy concept on the ground floor will be the center for the exchange of private end users. On the upper floors further reception and presentation areas for events with politicians and business customers as well as offices for Microsoft employees are situated. The top floor is dedicated to founder promotion and start-ups. Students and developers receive optimal working conditions and rooms for their business ideas as well as the necessary infrastructure, state-of-the-art presentation technologies and counseling for their realization.

INSTALLED PRODUCTS

16× 55” Video Wall LCDs